



Podcasting Made Easy

Podcasting basics

What is Podcasting?

We live in an “on demand” world. What we want – when we want it. Technology’s increasingly fuelling this expectation.

Enter Podcasting.

Podcasting is the ability to “subscribe” to internet content – video, voice and text. The idea is that you create a Podcast link to Internet content specifically designed for Podcasting and ever thereafter, you automatically receive the latest updates to that content – on your PC, on your handheld device or on both.

The underlying technology used for Podcasting is RSS – which stands for “Really Simple Syndication”. But to implement Podcasting, you don’t need to understand the nuts and bolts.

Basically, when you “subscribe” to a Podcast such as “Christianityworks” or “A Different Perspective” you always have the latest program on your device – for you to listen to wherever and whenever it suits you.

And mostly, Podcasts are free. Ours certainly are.

Great free content automatically delivered so you can access it anytime, anywhere. Cool!

How does it work?

“Subscribing” to a Podcast couldn't be any easier...

1. Download a Podcasting Application (sometimes called a “Podcatcher”) such as [iTunes](#), [iPodder](#), [iPodderX](#) – they’re free too!
2. Paste our Podcast link into your Podcast Software
3. Use the software to automatically download the latest programs
4. Transfer the file to your mp3 player, or listen to it on your computer!

Let’s go into a little more detail and answer some common questions on the couple of pages.

How to Podcast

OK – here is in a little more detail.

Step 1 – Go and Download some Podcast Software (a “Podcatcher”)

Websites like christianityworks.com do all the work needed to make Podcasting work from their end (sometimes called the “feed”).

But to make it work from your end, you need a piece of software called a “Podcatcher”. 99% of them are free – they work pretty easily.

We mentioned a few of them on Page 1. But if you want a list of current Podcasting software available for your machine, go to a site like podcastingnews.com. You can try different ones to see which one suits you best. Always read the set-up and help guides for new software.

If you’re using iTunes, you’ll need version 5 or later.

Step 2 – Add the Address of the “feed” to your Podcasting Software

Once you have the Podcasting software loaded on your machine you can choose the programs that you want to “subscribe” to (i.e. the ones for which you want automatic updated delivered.)

There are many, many different directories of Podcasts on the Internet. You can use a search engine to find them. At the same time, sites such as christianityworks.com provide direct capabilities for setting up their own Podcasts (in our case the “Christianityworks” and “A Different Perspective” programs).

The basic idea is that your Podcasting software has to know the link or address to each Podcast “feed” that you want to subscribe to.

You’ll see on our site, we’ve provided buttons for the most common Podcasting applications to make this really easy for you.

Step 3 – Now You’re up and running

Every time your Podcast software checks the Internet for updates (either manually or automatically) you’ll receive the latest material from each Podcast feed. So you’ll have the latest weekly “Christianityworks” program or daily “A Different Perspective” program as an audio file on your PC or handheld device to listen to – wherever and whenever you want.

Frequently Asked Questions

Why is it called “Podcasting”?

We’ve all heard of Apple Computer’s iPods. We know what broadcasting is. After a while, some smart people figured out you could meet the “anywhere, anytime” demand for good content by broadcasting to an iPod. So – Podcasting was invented.

Do you need an iPod or other MP3 Player to listen to Podcast downloads?

Nope. All you need is a computer that’s connected to the Internet. You can download video, audio and text to watch, listen to or read on your PC (using software like Windows Media Player, iTunes, etc).

Of course if you want to take your content with you, it’s great to have a handheld device like a Pocket PC, iPod, MP3 player, etc. But they’re not necessary for Podcasting.

Why don’t we get songs in Podcast files?

Almost all Podcasts are free. Music is obviously subject to Copyright and artists, distributors, etc receive royalty payments. So most Podcasts won’t include music. But you can buy music online at many different stores.

We encourage you to behave responsibly and only ever use music that you have purchased. Anything less is theft.

I’m having problems with the Podcast. What should I do?

The first step is to refer to the Help or Troubleshooting guide that comes with your Podcasting software. If that doesn’t work, delete the feed and re-subscribe – that addresses most issues. And if worst comes to worst go to a site like podcastingnews.com and download some different Podcasting software. There are lots out there.

Obviously, we at Christianityworks cannot provide any support for specific packages.

Are there any Copyright or Royalty Restrictions on Podcast material from christianityworks.com?

Basically no – all our Podcasts are available for free download and we would encourage you to share them with your friends. No problems. However, you are not permitted to sell the material and if you use the material on another site or in other publications or productions, you must acknowledge its source with a link back to our site.

You are not permitted to use the material for commercial gain or to edit or change the material without our express written permission. Other than that – you and your friends are free to enjoy and copy the material you receive in any of our Podcasts.